

Small Business Program

Crest Cadillac, Inc.

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Crest Cadillac, Inc., is a regional Cadillac dealership that has served the Syracuse market for 28 years. Many of the dealership's sales representatives have been with the company for more than 20 years. Crest Cadillac has received the Standards of Excellence award and they have been a Cadillac Master Dealer recipient on multiple occasions.

Now, in addition to leading the way in customer satisfaction, the company has focused on reducing energy use, lowering energy costs and conserving resources for everyone.

Small Business Solutions

Replacement of 217 lighting fixtures throughout the auto dealership's 15,000-square-foot service center, oil room, bodyshop, paint room, washbay, carwash, parts department and office facilities helped Crest Cadillac shed 13.8 kW from their facilities.

Savings Summary

Crest Cadillac retained an energy audit from SmartWatt Energy, Inc., via National Grid's Small Business Energy Reduction Program, to conduct a full-building audit of all lighting systems in its dealership in Syracuse for potential energy-savings upgrades. The company's goals were to dramatically improve the quality and quantity of light, and to save money on energy costs.

The result:

Annual Energy Savings	\$4,255
Annual Displaced Energy	38,266 kWh
National Grid rebate	\$9,949
CO ₂ reduction	42,093 pounds



Syracuse, NY